# Why Choose 2Checkout

- Expand your business globally
- $\checkmark$  Enable speed-to-scale, with extra flexibility
- ✓ Maximize customer lifetime value
- $\checkmark$  Grow recurring revenues
- $\checkmark$  Leverage new distribution channels
- $\checkmark$  Partner with a trusted industry leader

### 2Checkout Quick Facts

- ✓ Founded in 2006
- ✓ 20,000 active clients
- $\checkmark$  50,000 digital affiliates
- $\checkmark$  400+ employees
- ✓ A Verifone company

# Modern Commerce. Simplified.





## About 2Checkout

2Checkout (now Verifone) is the leading all-in-one monetization platform for global businesses built to help clients drive sales growth across channels and increase market share by simplifying the complexities of modern commerce. 2Chekcout's digital services, including global payments, subscription billing, merchandising, taxes, compliance and risk, help clients stay focused on innovating their products while delivering exceptional customer experiences. In August 2020, leading global payments solution provider Verifone acquired 2Checkout, further solidifying its commitment to providing seamless and frictionless experiences to customers globally through innovative and next-generation hardware and cloud services. 2Checkout will become Verifone, and the unified company will enable omnichannel payment acceptance wherever and whenever clients shop.

Get more information at 2Checkout.com



www.2checkout.com

#### 2Checkout Products

### 2Checkout Global Payments

- Grow quickly without payment processing headaches;
- ✓ Set up and accept payments worldwide;
- ✓ Grow globally in 30+ languages, 100+ currencies & 45+ payment methods;
- Reduce chargebacks and improve revenue quality.



Digital

2Checkout

Commerce

easy setup;

programs.

✓ Grow online sales globally;

✓ Start selling online immediately;

✓ Self-service, fully configurable - fast &

✓ Quickly set up stores and eCommerce

2Checkout Products

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2Checkout Products



### 2Checkout Subscription Billing



- ✓ Build long term recurring revenue;
- ✓ Retain & service customers;
- ✓ Gain flexibility & competitive advantage with advanced rate plans;
- Deliver optimal mix of self-service & assisted support.

2Checkout Products

2Checkout's Avangate Affiliate Network

**2checkout** 

is now **l'erifone** 

- Benefit from 50,000+ digital affiliates for software & online services;
- Be up & running in minutes affiliates included;
- See results with performance-based incentives;
- Keep a continuous communication flow with your partners.

2Checkout

Channel Manager

- ✓ Turn distribution channels into revenue engines;
- Expand to the channels where your customers buy;
- ✓ Simplify partner engagement;
- ✓ Monitor & optimize partner performance.

2Checkout Products

### 2Checkout Marketing & Merchant Services



- Increase close rates, AOV & revenue with marketing services;
- ✓ Maximize search yields & lower acquisition costs;
- Drive & nurture leads through integrated email marketing;
- Scale operations and reduce risk with merchant services.

Clients

my <b>FICO</b>		Advisera
<b>9</b> software**	Bitdefender	
Malwarebytes	💠 movavi	White Shark
<b>ABBYY</b> °	resco.net	nero
kaspersky	/ABSOLUTE	Premium // Florist
	<b>TFC</b> <sup>\$</sup>	Semrush

# Awards & Recognition



www.2checkout.com