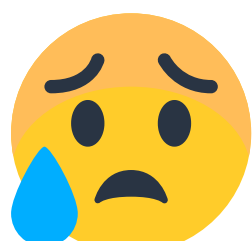


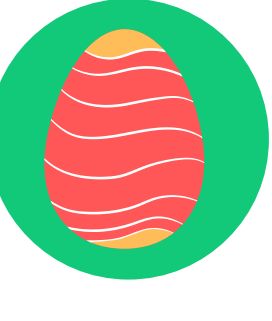




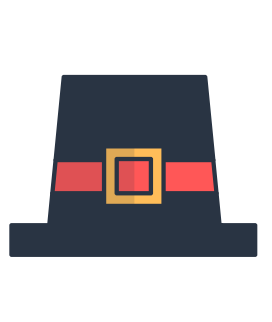



eCommerce Holidays: 2020 Calendar

We've gathered some key celebrations that generate the most eCommerce revenue, which will hopefully help you plan for the coming 12 months.



	Get to Know Your Customers Day	JAN 16
	Blue Monday	JAN 20
	Martin Luther King Jr. Day (US)	JAN 20
	Chinese New Year	JAN 25
	Groundhog Day (US & Canada)	FEB 2
	Super Bowl Sunday	FEB 2
	Valentine's Day	FEB 14
	President's Day (US)	FEB 17
	International Women's Day	MAR 8
	Holi Festival	MAR 9
	St. Patrick's Day	MAR 17
	World Poetry Day	MAR 21
	April Fool's Day	APR 1
	World Health Day	APR 7
	Easter (Catholic)	APR 12
	Earth Day	APR 22
	Cinco de Mayo	MAY 5
	Europe Day	MAY 9
	Mother's Day (US)	MAY 10
	Memorial Day (US)	MAY 25
	Russia Day	JUN 12
	UEFA EURO 2020	JUN 12
	Father's Day (US)	JUN 21
	National Day of Canada	JUL 1
	US Independence Day	JUL 4
	International Day of Friendship	JUL 30
	Labor Day (US)	SEP 7
	Oktoberfest	SEP 19
	Yom Kippur	SEP 27
	Columbus Day (US)	OCT 12
	Halloween	OCT 31
	Veteran's Day (US)	NOV 11
	Single's Day (China)	NOV 11
	Diwali	NOV 14
	Thanksgiving	NOV 26
	Black Friday	NOV 27
	Small Business Saturday	NOV 28
	Cyber Monday	NOV 30
	Free Shipping Day	DEC 14
	Hanukkah	DEC 10
	Christmas	DEC 25
	Boxing Day	DEC 26
	New Year's Eve	DEC 31

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