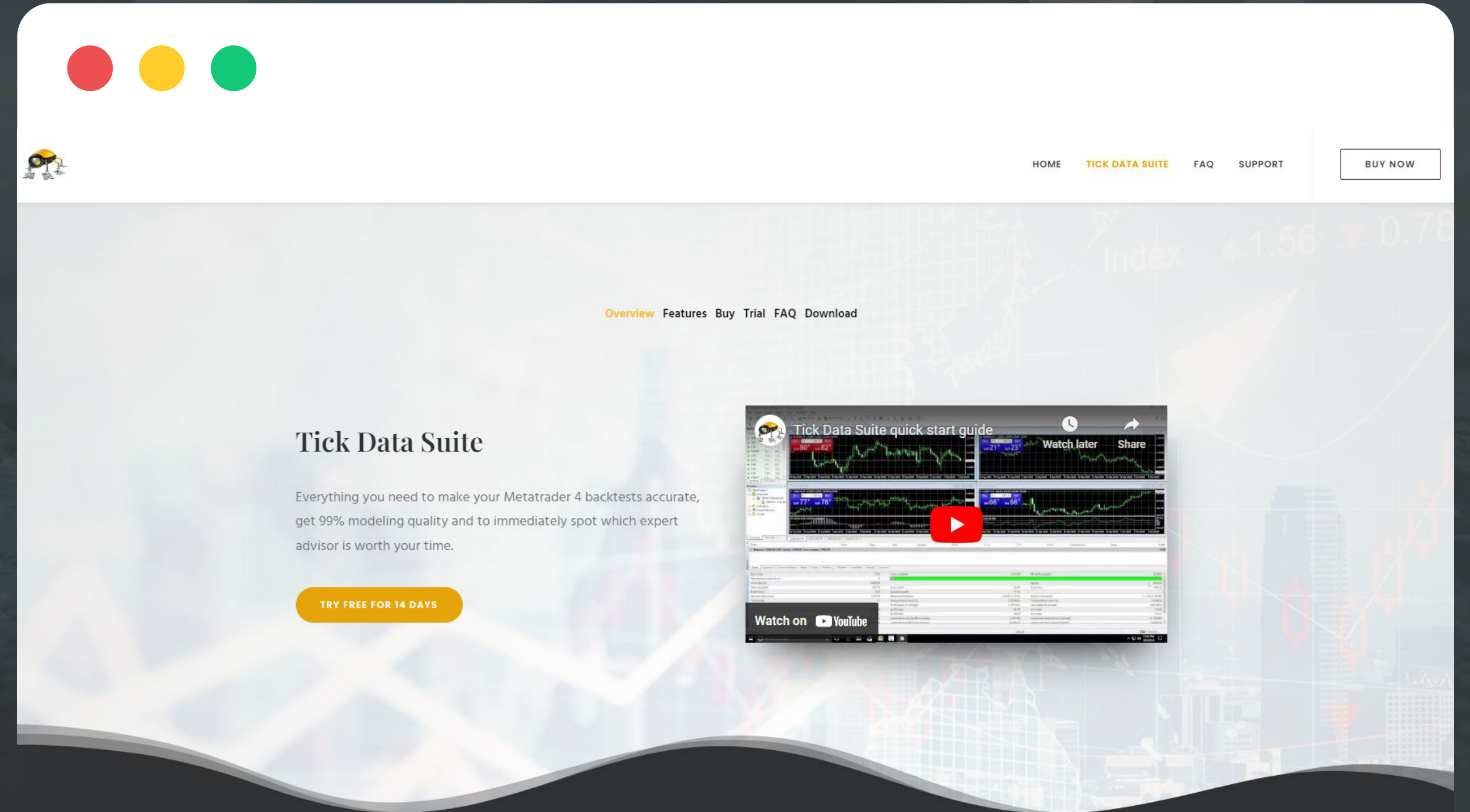




VERIFONE CLIENT SUCCESS STORY



Driving Business Growth Through Improved Customer Experience and eCommerce Capabilities



Test your Expert Advisors using real data



www.2checkout.com



Ioana Dumitrescu
Customer Relations Manager



Verifone is a great partner in helping us deal with issues related to subscription management and billing, order management, and how to use order links and APIs. Integrating with their APIs and managing order links is now a seamless process.

Our clients benefit from an upgraded shopping experience as the Verifone team continuously develops innovative strategies and solutions tailored to our needs. We've enjoyed the dedication, attention, and customer-centric experience we've had with them, and we look forward to future projects. ”



Customer:
Thinkberry SRL

Vertical/ Industry:
Fintech (trading)

Target:
B2C

Company Size:
SMB

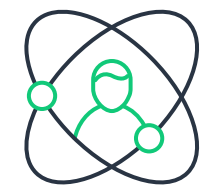
Benefits & Results:

- ✓ Enhanced purchasing experience
- ✓ Automated taxes based on country-specific regulations
- ✓ Robust subscription billing management
- ✓ Low chargeback rates
- ✓ Improved order tracking, reporting, and analytics

Verifone Solution:



2Checkout Monetization Platform
Merchant of Record Model



Context & Objectives

Tick Data Suite is a software solution by Thinkberry SRL, that enables the backtesting of expert advisors in MetaTrader 4 using actual tick data.

The company faced some challenges including poor customer support, an outdated merchant control panel, limited reporting capabilities, and other issues related to their previous eCommerce and payment provider. Also, as they were moving to a subscription model, they needed stronger subscription management capabilities.

Therefore, the company's team wanted to switch to a more flexible provider that would help them optimize all these areas.





Results

Following the transition to Verifone's 2Checkout platform, Thinkberry experienced several notable advantages:

- ✓ Enhanced purchasing experience for clients in every country.
- ✓ Taxes automatically calculated, collected, and remitted, based on country-specific rules and regulations.
- ✓ Vigorous subscription billing management: mandatory for an optimized customer experience across multiple channels, the 2Checkout flexible subscription management options provide extensive payment support.
- ✓ Efficiently kept chargeback rates at a low level through comprehensive chargeback management services.
- ✓ Easily manage the ordering process through seamless integration.
- ✓ Improved order tracking, reporting, and analytics with instant insights into sales and trends, as well as customer health metrics, comparing similar periods in seconds.

About: Thinkberry SRL



Eareview.net is operated by Thinkberry SRL, whose mission is to offer top quality tick data backtesting tools and premium customer support, empowering the users to accurately evaluate trading strategies. At the same time, the company is set to extend the product range and add new features to the existing products.

Tick Data Suite is a powerful software that enables back testing of expert advisors in MetaTrader 4 using actual tick data.

More details on: <https://eareview.net/tick-data-suite>

About 2Checkout (now Verifone)

Verifone is omnipresent in omnichannel - no matter where you are in the world, no matter where you are with your customer journey. We revolutionize commerce. We make it happen. Simply. Everywhere.

Our leading all-in-one monetization platform allows businesses to quickly expand internationally and optimize recurring revenue streams across channels, by simplifying the back-end complexities that modern digital commerce creates.

Get more information at www.2checkout.com



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Atlanta,
Georgia, USA

NORTH AMERICA

Columbus,
Ohio, USA

WESTERN EUROPE (HQ)

Amsterdam,
The Netherlands

EASTERN EUROPE

Bucharest,
Romania

